



## WHY SAINT LUCIA FOR TOURISM?

- Strategic geographic location
- Caribbean/World's Leading Honeymoon Destination
- Citizenship by Investment and Residency Programmes
- Location of the Future  
(Site Selection Magazine July 2015)
- Caribbean Country of the Future and Island Economies of the Future (fDi Magazine July 2015 and July 2017)
- Aggressive growth strategy, underpinned by major infrastructural projects (homeporting, airport redevelopment, northeast corridor)
- English-speaking, easily trainable workforce
- Free and stable economic and political climate
- Strong Government support of investment initiatives
- Free repatriation of profits

## ACCESS

- Two Airports International (UVF) and Regional (SLU)
- Easy access via daily/weekly international flights to the USA, Canada and the UK with connections to South American gateways
- Carriers include American Airlines, JetBlue, United Airlines, Delta, Air Canada, West Jet, Sunwing, British Airways, Virgin Atlantic, TUI, Caribbean Airlines, InterCaribbean, LIAT.



Venezuela

# VIBRANT AND GROWING TOURISM SECTOR

*Fairmont*  
HOTELS & RESORTS

SUGAR BEACH  
A VICEROY RESORT  
ST. LUCIA

*Sandals*  
*The Luxury Included Vacation*

★  
★  
★  
CAPELLA™  
MARIGOT BAY  
RESORT AND MARINA  
SAINT LUCIA

HOTEL  
Chocolat.  
BOUCAN  
HOTEL & RESTAURANT  
SAINT LUCIA

JADE MOUNTAIN  
Anse Chastanet  
St. Lucia

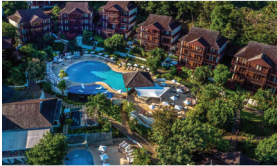
CURIO  
A COLLECTION BY HILTON™

## QUICK FACTS

Temperature	28°C/82°F
Time Zone	EST +1, GMT -4
GDP Per Capita	US\$9850.8 (2017)
Currency	Eastern Caribbean Dollar (XCD) (XCD 2.70 Pegged to USD 1.00)

## OPEN TO INVESTMENT

Saint Lucia is uniquely positioned as a destination with award-winning boutique hotels, world-class accommodations, stunning vistas and clusters of ancillary services. The prospects for growth and development in the tourism sector in Saint Lucia are strong, offering investors a plethora of opportunities particularly in the niche tourism market.



## OPPORTUNITIES ABOUND

Large acreages available for greenfield projects and brownfield properties ideally suited for:

- High-end branded hotels and resorts
- Chic boutique properties
- Health and wellness facilities
- Eco lodges and environmental leisure parks
- State-of-the-art entertainment establishments
- Cruise ports and marinas
- Specialty restaurants and amenities

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